

Weight Loss Center of Chattanooga Website Privacy Policy

Effective Date: December 2, 2024

Introduction

Welcome to the website of The Weight Loss Center of Chattanooga, PLLC ("we," "our," or "us"). Your privacy is important to us. This Privacy Policy explains how we collect, use, share, and protect your personal information when you visit our website at <https://weightlosscenterchattanooga.com> (the "Site").

By using our Site, you agree to the terms outlined in this Privacy Policy. If you do not agree, please refrain from using our Site.

1. Information We Collect

We may collect the following types of information:

a. Personal Information:

- Name, email address, phone number, and other contact details you provide through forms or booking options on our Site.
- Information you provide during consultations or inquiries.

b. Non-Personal Information:

- Browser type, device information, and IP address.
- Pages visited, time spent on the Site, and referring URLs.

c. Cookies and Tracking Technologies:

We may use cookies to enhance your browsing experience, analyze traffic, and personalize content. You can manage your cookie preferences through your browser settings.

2. How We Use Your Information

The information we collect may be used to:

- Respond to your inquiries or process appointment bookings.
- Provide services or share updates related to obesity and weight loss care.
- Improve the functionality and user experience of our Site.
- Ensure compliance with legal obligations.

3. Sharing Your Information

We do not sell your personal information. We may share your information with:

- Trusted third-party service providers assisting in website hosting, analytics, or appointment scheduling.
- Law enforcement or regulatory authorities if required by law.

4. Data Security

We implement industry-standard measures to protect your personal information. However, no method of online transmission or storage is completely secure. Please exercise caution when sharing sensitive information.

5. Your Choices

You have the right to:

- Access or correct your personal information.
- Opt-out of email communications by following the "unsubscribe" link in our emails.
- Disable cookies in your browser settings.

6. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

7. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

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